

Singular Vision

- I. Vision Statement:
- II. Mission Statement:
- III. Objective:
- IV. Goal:
- V. Strategy:
- VI. Tactics:
- VII. Key Indicators:
- VIII. Forecast:
- IX. Job description:
- X. Organizational Chart:
- XI. Tools:
- XII. Budget:
- XIII. Review:
- XIV. Employee culture:
- XV. Slogan:
- XVI. Marketing:
- XVII. Customers culture: how we treat customers
- XVIII. Target market: the type of customers we target:
- XIX. Competitors:

Definitions :

Corporate policy -

Department Procedures –

Minutes of meetings –

Memo –

Announcement –

Business plans –